

The Greater Jefferson County Fair 2021 Sponsorship Plans

Gold Sponsor - \$1,500

- Full Page Black & White Ad In Fair book (3.75 x 8.5)
- Banner In Front Of Grand Stand For All Grand Stand Events During The Fair
- Announced As A Gold Sponsor At All Fair & Grand Stand Events
- Website Link Listed On Fair Website
- Logo Listed On Fair Print Advertising & Website
- 10 Grandstand Tickets For Each Night Of Grandstand Events



Purple Sponsor - \$1,000

- Full Page Black & White Ad In Fair book (3.75 x 8.5)
- Banner In Front Of Grand Stand For All Grand Stand Events During The Fair
- Announced As Purple Sponsor At All Fair & Grand Stand Events
- Logo Listed On Fair Print Advertising & Website
- 8 Grandstand Tickets For Each Night Of The Fair

Blue Sponsor - \$500

- Full Page Black & White Ad In Fair book (3.75 x 8.5)
- Announced As A Blue Sponsor At All Fair Events
- 8 Grandstand Tickets

Entertainment Sponsor - \$300

- ½ Page Black & White Ad In Fair book (3.75 x 4)
- A Named Sponsor Of One Of The Grandstand Events *{events subject to change}*
 - Mutton Busting
 - Dirt Drag
 - Twin States Truck & Tractor Pull
 - Quads
 - Crash For Clunkers Rally Race
- Listed In Schedule & Introduced At Event As A Main Sponsor Of Event
- 6 Grandstand Tickets
- *Entertainment subject to change

General Event Sponsor - \$100 Per Event

- Business Card Black & White Ad In Fair book (3.75 x 2)
- Sponsor Will Be Announced At One Of The Following Events
 - Fair Parade
 - Queen Contest
 - 4-H & FFA Shows (Horse/Cattle/Hogs/Sheep/Goats/Poultry/Rabbit/Dog)
- Listed As A General Sponsor Of The Fair

Friend of the Fair \$50.00

- Listed As A Contributor Of The Fair

*Sponsors Can Donate Physical Items To A Specific Event/Purpose & Still Qualify For One Of The Sponsorship Levels.

Fair Book Ads –For Businesses Not Participating In Sponsorship Program Fair book Ad Prices Are As Follows:

- \$200.00 Full Page Black & White Ad (3.75 x 8.5)
- \$100.00 Half Page Black & White Ad (3.75 x 4)
- \$50.00 Business Card Black & White Ad (3.75 x 2)

Trophies – Sponsorship for Trophies Is Through Extension

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2021 Sponsor Information

Amount Pledged: \$ _____ Level: _____ CIRCLE Options On Page 1

Company Name: _____

Company Contact: _____

Address: _____

Phone #: _____

E-Mail: _____

Website: _____

Ad (If Applicable): Correct Format: PDF/JPEG Emailed To Fair Board greaterjeffersoncofair@gmail.com

Banner (If Applicable): Banner Made Company Dropping Off & Picking Up Fair Board Keeping

Event Tickets (If Applicable): Event Tickets Provided To Company

Fair Board Member Contact: _____

Additional Information (Trade Info): _____

Deadline: April 1, 2021



Please Make Sponsorship Checks Payable To:

Jefferson County Fair

2606 W. Burlington

Fairfield IA 52556

641-472-4959



THANK YOU For Your Support of The Greater Jefferson County Fair