

# Sponsorship Plans for The 2019 Greater Jefferson County Fair

## Gold Sponsor - \$1500

- Logo and Link listed on Fair Website
- Full Page Ad in Fairbook
- Banner in front of Grand Stand for all Grand Stand Events during the Fair
  - Banner is provided by you and returned after the Fair
- Announced as Gold sponsor at all Fair and Grand Stand Events
- Logo Listed on Fair Print Advertising
- 10 Grandstand tickets for each night of the fair



## Purple Sponsor - \$1000

- Full Page Ad in Fairbook
- Banner in front of Grand Stand for all Grand Stand Events during the Fair
  - Banner is provided by you and returned after the Fair
- Announced as Purple sponsor at all Fair and Grand Stand Events
- Logo Listed on Fair Print Advertising and website
- 8 Grandstand tickets for each night of the fair

## Blue Sponsor - \$500

- Full Page Ad in Fairbook
- Announced at all Fair Events as a Blue Sponsor
- 8 Grandstand tickets

## Entertainment Sponsor - \$300

- Be a named sponsor of one of the following events
- ½ page Ad in Fair Book
  - Fair Demo Derby
  - Fair Tractor Pull
  - Fair Quad Races
  - Fair Tough Trucks
- Listed in Schedule as the main sponsor of event and Introduced at event as the sponsor
- 6 Grandstand tickets

## General Event Sponsor - \$100 per event

- Business Card Ad in Fairbook
  - Fair Parade
  - Queen Contest
  - 4-H & FFA Livestock Shows
    - Cattle
    - Goat & Sheep
    - Swine
    - Horse
    - Dog Show
- Sponsor will be announced at the event and listed as a General Sponsor of the fair

## Friend of the Fair \$50.00

- Listed as a contributor of the Fair

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\*\*Sponsors can donate physical items to a specific event/purpose and still qualify for one of the sponsorship levels.

**Fair Book Ads** – For businesses not participating in the sponsorship program Fairbook ad prices are as follows:

- Full Page Ad = \$250.00
- Half Page Ad = \$100.00
- Business Card Ad = \$50.00

*Thank you for your support of The Greater Jefferson County Fair*

For more information or questions email [greaterjeffersoncofair@gmail.com](mailto:greaterjeffersoncofair@gmail.com)

Please make sponsorship checks payable to:

**Jefferson County Fair  
2606 W. Burlington  
Fairfield IA 52556**



**The 4-H and FFA youth will also be asking for your support at the Fair Auction on Monday July 2<sup>nd</sup>.  
100% of your auction dollars goes to the kids!**

